



TECHBACHELOR 777

Mobile Application Development & Store Publishing Services

1. MOBILE APP DEVELOPMENT PRICING

APP PACKAGE	OVERVIEW & INCLUSIONS	STARTING PRICE
Static Mobile App Fast & Affordable	- Fixed UI/UX layout with clean responsive design - Ideal for informational content, brochures & offline tools - Fast performance, Android optimized	₹6,000
Dynamic Mobile App Full Backend & Database	- Interactive app with database connection & user sign-in - Live content updating, user data management & forms - Ideal for stores, booking apps, portals & services	₹10,000*

2. UNDERSTANDING STATIC VS. DYNAMIC APPS

Static App

(₹6,000)

Meaning: Displays fixed content. Does not require a server or live user database. Content remains constant unless updated directly in code.

Real-World Examples:

- Digital Business Cards & Portfolios
- Restaurant Food Menu Apps
- Event Schedules & Conference Guides
- Offline Utility Apps & Calculators

Dynamic App

(₹10,000)

Meaning: Interactive and data-driven. Connects to cloud databases for real-time data storage, login systems, and dynamic content feeds.

Real-World Examples:

- E-Commerce Stores & Product Catalogs
- Booking & Appointment Systems
- Student / Member Login Portals
- Live News & Content Feed Apps

3. DATABASE (FIREBASE) & CUSTOM FEATURE CHARGES

- Firestore DB (Below 5 GB):** FREE (Firestore Tier)
- Firestore DB (Above 5 GB):** Charged as per usage
- Custom API Extensions:** Quoted based on scale
- AI Feature Integration:** Custom quote per requirement

4. APP DEPLOYMENT & DISTRIBUTION OPTIONS

DEPLOYMENT METHOD	DELIVERY DETAILS	COST
Direct APK Delivery Free / Instant Access	- Direct Android APK installation file provided - Custom QR Code link generated via Google Drive for easy client download - Ideal for local businesses, internal company apps & quick testing	FREE
Google Play Store Publishing Official Store Listing	- Official Play Store listing setup, graphics configuration & app submission - Data Safety compliance, privacy policy configuration & store release - Full deployment under developer profile	₹3,500*

🕒 Why does Google Play Store Publishing take 1+ Month (30+ Days)?

- **Mandatory 20-Tester Rule (14 Days):** Google Play Store rules require all personal developer accounts to run a Closed Beta test with at least 20 active opted-in testers for 14 continuous days before approving a public release.
- **Google Policy & Security Review (7–12 Days):** Official review process by Google engineers for security, permissions, data privacy compliance, and content policy approval.
- **Store Listing & Asset Preparation (3–5 Days):** Designing high-res icons, feature banners, screenshots, privacy policy pages, and store metadata setup.

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